

Empowering Students Through Skill-Based Learning

Proposal for Value Added & Skill Credit Programs under NEP 2020

Aralis

www.aralis.in | info@aralis.in

ARALIS



About Aralis



Aralis is a multidisciplinary education and skill development company that partners with academic institutions to deliver high-quality, industry-relevant programs designed to prepare students for tomorrow's workforce.

Our Core Verticals



**Education &
Training**

**Recruitment
Solutions**

**Website
Development**

**Digital
Marketing**

❏ **Our Mission:** To bridge the gap between academia and industry through practical, outcome-oriented training that transforms students into job-ready professionals.

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The Need for Skill-Based Programs

Under the **National Education Policy (NEP) 2020**, every higher education institution is strongly encouraged to integrate skill development into their curriculum, focusing on practical, employability-driven outcomes.



30-Hour Programs

Introduce Skill Development, Value Added, and Skill Credit Programs



Industry Alignment

Integrate industry-relevant modules into academic curriculum



Real-World Focus

Emphasize employability, innovation, and problem-solving skills

Common Challenges Institutions Face

✗ Lack of qualified trainers with industry experience

✗ Difficulty identifying trending, relevant domains

✗ Logistical and coordination challenges in execution

That's where Aralis steps in. We provide comprehensive, turnkey solutions that eliminate these barriers and ensure successful program implementation.

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Why Partner with Aralis?

1

End-to-End Execution

From initial concept to final delivery—we handle every aspect of program implementation, allowing your team to focus on core academic priorities.

2

Extensive Program Portfolio

Choose from over 30+ domains spanning technical skills, analytical capabilities, and essential soft skills tailored to industry demands.

3

Expert Trainers

Certified professionals with proven industry experience and exceptional teaching abilities ensure high-quality knowledge transfer.

4

Flexible Delivery Models

Online, offline, or hybrid formats—fully customized to fit your institution's schedule, infrastructure, and student needs.

5

Professional Certification

Co-branded certificates with your institution enhance student credibility and add value to their academic portfolio.

Sponsorship Support

Aralis also partners with colleges and student associations to sponsor events, fests, and key student-led initiatives—enhancing campus engagement and brand visibility.



Independence Day Cricket Match powered by Aralis.

Sponsorship Gallery



Panel Discussions

We provide subject-matter experts and industry speakers for seminars, panels, and knowledge sessions to enrich the learning experience and bring real-world insights to students.



Panel Discussion on Business Tech conducted at Pillai College of Arts, Commerce & Science on 19th July.

Our Comprehensive Program Portfolio

Each program is carefully structured for **30 hours of intensive learning** and fully complies with NEP 2020 guidelines, ensuring your institution meets regulatory requirements while delivering exceptional student value.



Machine Learning

Hands-on ML algorithms and applications



Data Analytics

SQL, Excel, visualization, BI tools



Cybersecurity

Threat analysis and protection strategies



Artificial Intelligence

Uses of AI in various fields and domains



Financial Analytics

Risk assessment and financial modeling



DevOps

Automation and software integration into workloads

Specialized AI Programmes Conducted

AI In Food Technology

Optimizing production and ensuring safety compliance



AI In Fire and Safety

Predicting and preventing hazards in the workplace



AI In Finance

Enhancing transactions and risk management



AI In Digital Marketing

AI-driven marketing and social media handling



Also Available:

- Deep Learning with Neural Networks
- Soft Skills & Corporate Communication
- Entrepreneurship & Innovation

Our Proven Track Record

We've successfully executed impactful programs at leading institutions and organizations across India, delivering **well-structured, engaging, and highly-rated** learning experiences that students and administrators consistently praise.



"These experiences demonstrate our ability to deliver programs that are impactful, well-structured, and enthusiastically received by both students and faculty."

Success Stories!



Machine Learning Workshop at
Narayana Business School,
Ahmedabad



AWS Skill Credit Course
Conducted at Pillai College of
Arts, Commerce and Science



Job Fair and Career Counselling
Conducted at Pillai College



MoU signed with Vishwaniketan
Institute and successfully
delivered a course on Data Mining

An illustration of a professional meeting. Two men in business suits stand and point at a large screen displaying various data visualizations, including a pie chart, a bar chart, and a line graph. Three other people (two men and one woman) are seated at a table in the foreground, looking at the screen. The scene is lit by a modern pendant light.

Our Seamless Implementation Process



Consultation

We conduct in-depth discussions to understand your institution's unique requirements, student demographics, academic calendar, and strategic goals.



Customization

Our team curates or designs courses precisely aligned to your focus areas, ensuring relevance and maximum impact for your students.



Implementation

Aralis provides expert trainers, comprehensive materials, interactive learning resources, and rigorous assessments throughout the program.



Certification

Students receive professional joint certification bearing both your institution's and Aralis's credentials upon successful program completion. (we also offer globally accepted certification from Accredible as a chargeable option)

- ❑ **Turnkey Solution:** From start to finish, we manage all logistics, coordination, and execution—allowing your team to focus on core academic operations while we deliver excellence.

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Extensive Domain Coverage

We maintain a network of **ready-to-deploy expert trainers** across diverse domains, ensuring we can meet any institutional need. If your college wishes to introduce a specialized subject not listed below, we can arrange qualified trainers on-demand.

Technical & Analytical

- Artificial Intelligence & Data Science
- Machine Learning & Deep Learning
- Cloud Computing & Cybersecurity
- Finance & Business Analytics
- Web Development & Programming
- Internet of Things (IoT)

Business & Soft Skills

- Marketing & Digital Media Strategy
- Communication Skills & Presentation
- HR Management & Operations
- Entrepreneurship & Innovation
- Personality Development & Leadership
- Project Management Fundamentals

30+

Available Domains

Spanning technical, business, and soft skills

50+

Expert Trainers

Industry professionals ready to deploy

100%

Customizable

Tailored to your specific needs

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Institutional Benefits

NEP 2020 Compliance

Seamlessly fulfill the **30-Hour Skill Program mandate** with fully compliant, documented programs that meet all regulatory requirements and demonstrate your commitment to policy implementation.

Enhanced Placement Statistics

Significantly improve your college's **placement readiness metrics** by equipping students with industry-relevant skills that employers actively seek, leading to better placement outcomes.

Accreditation Excellence

Strengthen your **NAAC and NBA scoring** for skill development initiatives, innovation metrics, and industry linkages—critical factors in achieving higher accreditation grades.

Industry-Academia Bridge

Build robust **industry-academia partnerships** and collaborations that enhance your institution's reputation, create internship opportunities, and open doors for future initiatives.

Student Attraction & Retention

Differentiate your institution with **modern, employability-focused programs** that attract top students and demonstrate your commitment to preparing graduates for career success.

Transformative Benefits for Students

Our programs don't just teach skills—they transform students into confident, job-ready professionals equipped to thrive in competitive industries.

Industry-Recognized Credentials

Earn professional certificates that carry weight with employers and enhance resume credibility in competitive job markets.

Real-World Applications

Gain hands-on exposure to practical applications, case studies, and industry scenarios that bridge the theory-practice gap.

Portfolio Development

Build impressive portfolios through project-based learning that showcases tangible skills to prospective employers.

Career Acceleration Opportunities

- Exclusive internship opportunities with Aralis and partner firms
- Direct exposure to industry professionals and mentors
- Networking opportunities with peers across institutions
- Significant boost in confidence and career readiness
- Enhanced employability through validated skill development



[Visit Our Website](#)

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Collaboration Proposal

We invite your esteemed institution to collaborate with us as your trusted partner, delivering impactful skill development programs that align with your academic vision and student aspirations.



Value Added Programs (VAPs)

Customized short-term programs designed to provide practical, industry-specific knowledge beyond the standard curriculum.



Skill Credit Courses

Structured, credit-bearing courses that fulfill NEP 2020 mandates and equip students with verifiable, in-demand skills for their academic journey.



Specialized Workshops

Intensive, hands-on training sessions focused on emerging technologies, professional soft skills, and career readiness to bridge academic and industry gaps.

Our partnership ensures seamless integration, expert delivery, and measurable outcomes, empowering your students for future success.



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Connect With Us

We're eager to discuss how Aralis can empower your students and institution. Reach out to our team today to explore partnership opportunities.



Email Us

info@aralis.in



Visit Our Website

www.aralis.in



Call Us

+91 8433942706 / +91 9619004600



Our Office

Navi Mumbai, Maharashtra, India

Let's Build the Future of Education Together

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